

PRIVACY POLICY

GENERAL DATA PROTECTION REGULATION (GDPR)

What it is, what we are doing, and what you can do

oFFTOURS is committed to protecting your privacy. If you have any questions or if anything is unclear to you, please email hello@oftoursbudapest.com.

You can **download** our Privacy Policy here.

WHAT IS THE GDPR?

The General Data Protection Regulation (GDPR) aims to strengthen data protection for people within the European Union, replacing the EU privacy directive known as Directive 95/46/EC. This regulation is overseen by the European Parliament, the Council of the European Union and the European Commission. It will become enforceable on 25 May 2018. For more information about the GDPR, please visit:

https://ec.europa.eu/info/law/law-topic/data-protection_en

WHAT DOES THE GDPR MEAN FOR YOU?

The GDPR improves data security – it means that you have better control of the data we hold about you.

- Consent: We will not send you any emails **without your explicit consent**, which we obtain by you filling in your details using our **newsletter subscription form**.
- Right to be forgotten: You can request us to permanently delete your details by emailing hello@oftoursbudapest.com.
- Right to rectification: You may access and update your details at any time by clicking the **'update my preferences'** link at the end of our newsletter.
- Right of access: This documents describes what data we collect and how we use it. If you have specific questions about particular data, you can contact hello@oftoursbudapest.com for further information at any time.

HOW DO WE COLLECT DATA?

We collect information about you **when you subscribe to our newsletter**, you email us (through the contact form on our website) and when you visit our website. As you navigate through our website certain technical information is gathered without you actually providing this to us using various technology and means. This information includes internet protocol addresses, internet tags, navigational data (“log files”, “server logs”, and

“clickstream” data), the internet platform you are using and device identifiers in order record the information about your visit and to provide you with a better web experience.

HOW DO WE USE YOUR DATA?

We use your information (**name and email address**) with your explicit consent to deliver our newsletter. We will not use your email address for any other purpose without your permission, and we will never sell or exchange your personal information with other organisations for marketing purposes. You can change your newsletter subscription settings and unsubscribe anytime by clicking on the link at the end of our email newsletter.

If you ever wish to remove your information entirely, you can always reach out to us by emailing hello@offtoursbudapest.com.

HOW DO WE STORE YOUR DATA?

We use MailChimp, a US-based email service, to store your details and send you our newsletter. In the process of working with Mailchimp your data may be transferred outside the EEA, to the US. Mailchimp is self-certified under Privacy Shield and lawfully transfers EU/EEA personal data to the US according to its Privacy Shield Certification. You can find out more about MailChimp’s privacy policy and the steps the company has taken to comply with the GDPR here:

<https://kb.mailchimp.com/accounts/management/about-the-general-data-protection-regulation>

HOW DO WE ENSURE OUR PRIVACY POLICY IS UP TO DATE?

We will review this privacy policy at least once a year. The next review is planned for June 2021. If we make significant changes we will publish them on our website, as well as contact you directly with more information.

WHAT CAN YOU DO, IF YOU’RE NOT HAPPY WITH OUR PRIVACY POLICY?

If you are not happy with the way we have collected, processed and used your data you can make a complaint by emailing hello@offtoursbudapest.com. And if you aren’t happy with our response, you have the right to lodge a complaint with the Data Protection Authority – the Information Commissioner’s Office.

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